



DAY-2: Special Thematic Session 8

September 20, 2023 (Tuesday); Time: 11:30-13:00 hrs (GMT +5:30)

Theme: Teaching Disciplined Entrepreneurship to Create 100 New Sustainability Ventures

Venue: India Habitat Centre, Silver Oak 2

Background

The Sustainability Mafia is India's leading climate action community of more than 70 sustainability focussed founders who are leading the charge toward a greener future! We want to make sustainability the default choice for everyone.

About the Session

This session is designed to ignite a transformational dialogue by bringing together two powerful pillars of change: premier university professors and academic directors, and visionary investors focused on climate startups. Together, we want to embark on an expedition to unveil the Sustainability Ventures Program—a pioneering initiative with a mission to inspire and equip students to take on sustainability challenges as entrepreneurs.

Session Objectives

Our objectives for this session are ambitious, reflecting the urgent need for action and innovation in the realm of sustainability:

- **Unveil Sustainability Ventures:** Present the problem statement, mission, vision, and rationale behind the Sustainability Ventures Program.
- **SusMafia's Unique Position:** Explain why SusMafia is uniquely positioned to spearhead this initiative.
- **Diverse Perspectives:** Elicit opinions and thoughts from the panelists, representing academia and investment, on the importance and potential of this program.

- **Guiding Principles:** Discuss the key principles that should guide our journey, ensuring sustainability, inclusivity, and impact.
 - **Collaboration:** Explore ways in which academia, investment, and various stakeholders can collaborate to turn this visionary program into a thriving reality.
 - **Real-World Success Stories:** Share compelling live case studies from participants in the program, demonstrating how this initiative has already begun to shape the future.
-
- **Inspiration and Commitment:** Inspire attendees to take action, commit to fostering sustainability ventures, and actively participate in this endeavour.

Outcomes

From this session, we anticipate the following outcomes:

- **Strategic Alliances:** The groundwork for collaborations among academia, investors, and SusMafia will be laid, fostering an ecosystem for sustainable entrepreneurship.
- **Concrete Commitments:** Tangible commitments from individuals, institutions, and organizations to support and engage with the Sustainability Ventures Program.
- **Actionable Insights:** Valuable insights and recommendations for refining and expanding the program.
- **Visionary Thinking:** A collective vision for the future, where sustainability ventures thrive, driven by disciplined entrepreneurship.
- **Pathway to 100 Ventures:** A clear roadmap outlining how we intend to achieve the goal of creating 100 new sustainability ventures.

Key Speakers

1. Tarun Gangwar, Academic Director, Master's Union
2. Sreyashee Das, CEO, AIC Sangam Ventures
3. Prof. Jay Dhariwal, Assistant Professor, Department of Design, IIT Delhi
4. Prof. Vimal Katiyar, Dean, R&D, IIT-Guwahati
5. Arjun Gupta, Director, Sustainability Mafia
6. Saksham Bansal, Eco-Officer, Sustainability Mafia